



GarmentTM Show of India

THE **PERFECT SOURCING** SHOW FOR APPARELS,
HOME DECOR, FASHION TECH & TEXTILES

APPARELS + HOME DECOR + TEXTILES

11 - 12 - 13
MON TUE WED
DECEMBER 2023

TIMINGS: 10:00AM TO 6:00PM | NOIDA EXPO
CENTER, SECTOR 62

By
SAINA EVENTS



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WHY GSI?

Now in its Eighth year, GSI is one of the prestigious and well-known b2b exhibition connecting all apparel, fashion, textile, retail segment. With India's fashion retail industry set to take a paradigm shift for the coming times. Fast fashion is emerging as an important and growing category in the Indian retail sector.



1

GSI is the PERFECT SOURCING platform for apparels, textiles and home décor. The show, now in its eighth year, promises to be an influential venue to meet manufacturers, retailers, wholesalers, distributors, agents, buying offices and liaison offices.

2

The exhibition sees participation from top-notch garment manufacturers from all over India who have capacities, innovation and products that perfectly match the requirements of both the export and domestic market of India.

3

The show is the only hybrid show in India that sees visitation from both the export segment and domestic segment. Supported by various organisations like Buying Agents Association, Brands & Sourcing Leaders Association, Noida Apparel Export Cluster, Wool and Woollen Export Promotion Council, Handloom Export Promotion Council, Garment Exporters Association of Rajasthan and many others the show enjoys good traffic of buyers and visitors.

4

Apparel Fashion Forum, a concurrent event that runs alongside the garment show sees many prominent fashion and retail industry professionals who share their thoughts and opinions about the industry.

5

The show also sees participation from Fashion Technology, Garment Technology, Fabric and yarn producing and accessory and logistics industry as the supply chain is incomplete with all these supporting products.

6

Fashion Shows, workshops, Seminars, discussion forums, trend forecasting are some other interesting events that run parallel with GSI.

7

GSI is North India's biggest platform for sourcing apparel, home textiles, textiles, décor and technology.

PRODUCTS ON DISPLAY

- ♦ MEN'S Fashion: Western Wear, Ethnic Wear , Formal
- ♦ Women's Fashion: Western, Ethnic, Formal
- ♦ Kids Wear: Indo western, Fusion,
- ♦ Maternity Wear, Sportswear, Large
- ♦ Activewear: Sportswear, Innerwear
- ♦ Khadi, Eco-Friendly
- ♦ Fabrics, Trims and Accessories
- ♦ Bags, Scarves, Stoles, Belts & other fashion accessories
- ♦ Fashion Fabrics
- ♦ Fashion Accessories
- ♦ Retail Technology
- ♦ Leather and leather accessories
- ♦ Sports Goods & Apparels
- ♦ Bedsheets
- ♦ Pillow & cushion covers
- ♦ Blankets
- ♦ Soft Toys
- ♦ Terry Towels
- ♦ Table Clothes
- ♦ Carpets & Rugs

SOME FACTS

OVER 12000 BUYERS FROM ALL OVER INDIA VISITED THE EXHIBITION.

BUSINESS WORTH RS 300 CR WAS GENERATED VIA EXHIBITION.

CATEGORY OF BUYERS INCLUDES FOUNDER, CEO'S, SOURCING HEADS, DMM'S. BUYING AGENTS, COUNTRY MANAGERS, VP'S, CTO'S FROM ORGANISATIONS ALL OVER INDIA.

RETAILERS, RETAIL CHAINS, DISTRIBUTORS, WHOLESALERS, AGENTS, SEMI WHOLESALERS VISITED THE SHOW FROM ALL OVER INDIA.



WHO WILL VISIT THE SHOW?



Leading Retail Chains and their sourcing teams (Westside, Reliance Retail, Aditya Birla Group, Shoppers Stop, Lifestyle, Max, Spencer's, Lulu's, Dmart)

International chains(H&M, Zara, Mango, Lacoste, Levis, CK, Tommy Hillfiger, Marks & Spencers, Gap)

Private label manufacturers (Spykar, Puma, Jack & Jones, Vero Moda, Louis Phillip, Raymond's, Biba, Indya, W, US Polo Association, United Colors of Benetton)

Value Retailers (V2, VMart, Vishal Retail, Citykart, Bazaar Kolkata, Sanvie Retail, v Bazaar, etc)

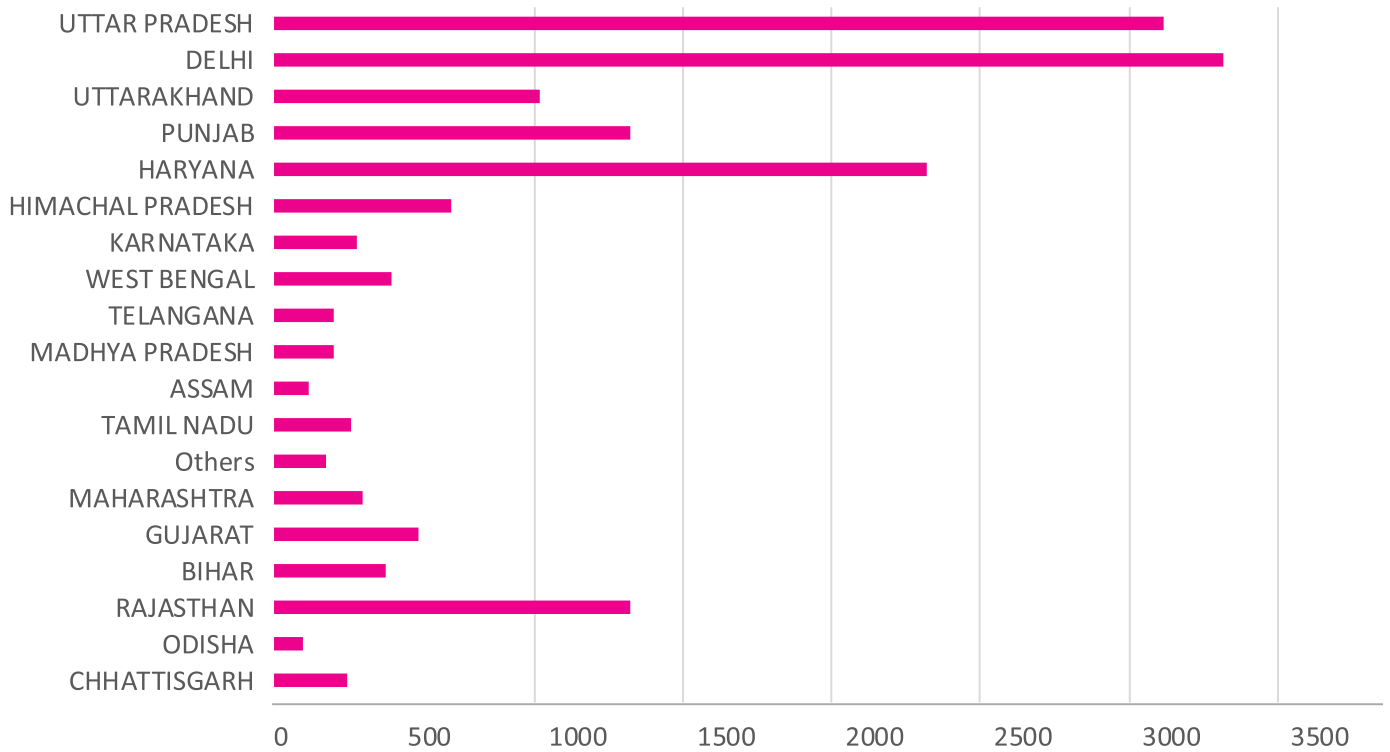
Online Companies (Amazon, Flipkart, Limeroad, Udaan, Meesho, Snapdeal)

Garment Retailers wholesalers, semi wholesalers, agents, distributors, etc

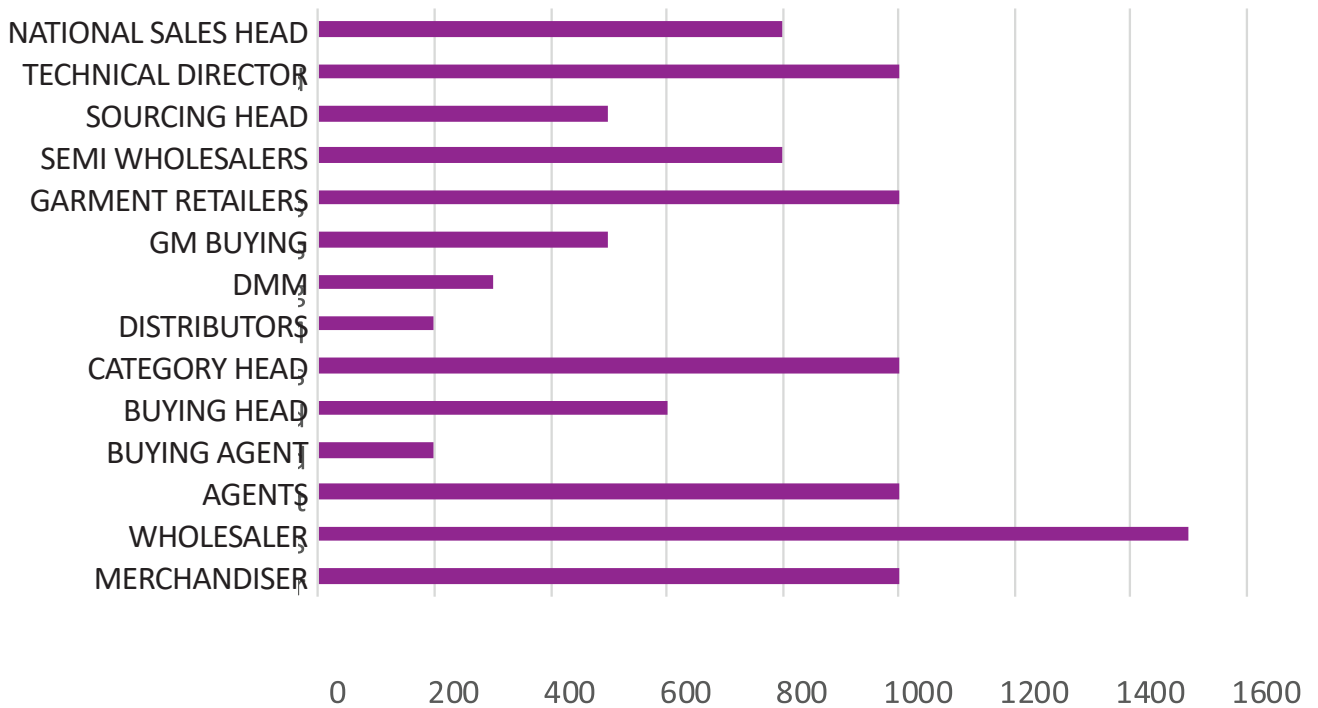
APPAREL FASHION FORUM

- 1 Get acquainted with latest innovation in technology and retail
- 2 Study and analyse case studies of retail chains and their growth stories
- 3 Meet leading brands/ retail chain companies/ and manufacturer/IT companies/Consultants who will discuss the upcoming trends in apparel and fashion segment.
- 4 Get inspired, meet international fashion forecasters and consultants who will pave the path for success in manufacturing, retail and trading

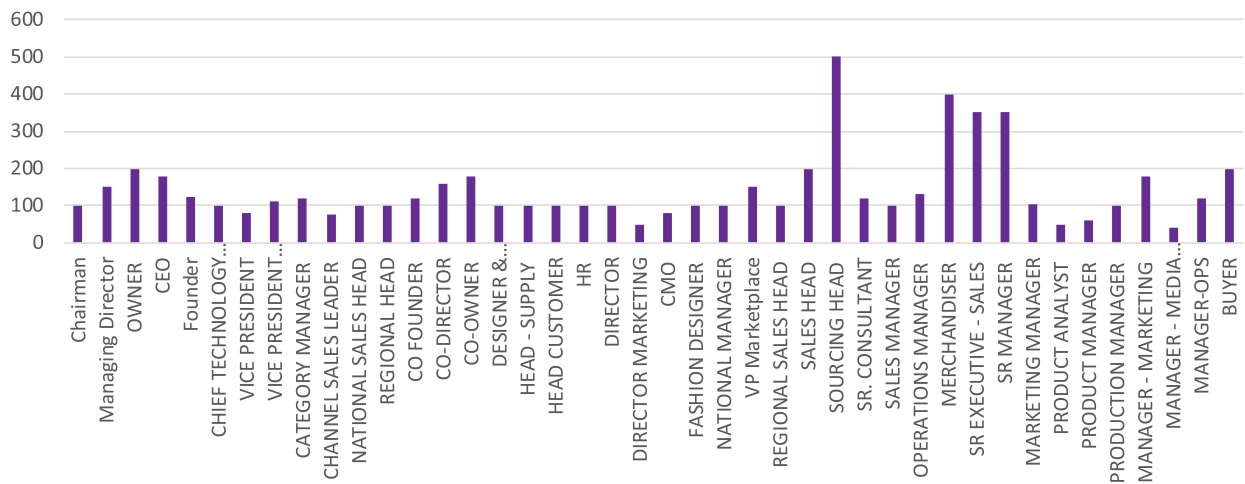
GSI VISITORS



CATEGORY OF BUYERS



CATEGORY OF VISITORS AT GSI JUL,2022





GSI is a great platform which is connecting buyers directly to the manufacturers. One of the most challenging and time consuming

areas is getting the right product and right vendor at the right time so it is a very good platform to interact directly and make the most out of it. I am quite elated to be part of the show and appreciate the fact that such an exhibition and conference is being organised regularly in India.

Daisy Gogia, VP,
Buying Soch Apparels



It is actually great to be at GSI as I could meet a lot of interesting and potential suppliers at GSI with wide product range.

I belong to Mumbai and it is always hard to get Western Women's wear vendors where Delhi/NCR had an edge and the exhibition has definitely a lot of potential vendors that can be added to the list.

Aditya (Chippy) Mehta,
CEO, Bombay Shirts



Apparel Fashion Forum (AFF) is really fantastic. All the topics were to the point. I think GSI

and AFF are great platforms to bring the entire apparel and fashion industry together at one point. GSI has been really interesting and it's great to be here to share the views about the market trends and also get insights about latest market trends and products. It has been very well organised I wish to be part of the event next time also.

Devika Srimal Bapna,
VP, Marketplaces & Growth,
Faballey & INDYA



Being at the AFF and GSI has been an excellent experience for me. It is very good to see that there are other companies

who are trying to solve the same problems that we are solving, like getting more people to shop online. We discussed things in a very different way and on a very different length. Learning experience has been very stimulating for me. Also, the exhibition has a lot of interesting product categories and suppliers and we can take a lot from the exhibition.

Mayank Chandna,
Category Manager, Meesho



From a value perspective the discussions at AFF were extremely interesting and engaging,

It has been a great platform to have amalgamation of technology and apparel retail online/offline businesses. We have found the GSI and AFF extremely fruitful.

Sandeep Mukherjee,
Director, Indian Subcontinent,
Fluent Commerce



GSI has been a great platform along with AFF (Apparel Fashion Forum) where I have seen

buyers, suppliers and enablers like technology providers all coming to one platform and disseminating and sharing great knowledge. GSI and AFF both are well structured. Overall, it has been a great experience being at GSI and AFF.

Rajesh Meena,
Head of Supply & Operations,
Fashinza



We have visited many editions of Garment Show of India but I found the 6th edition of GSI really

different from the previous one as we found many suppliers who are catering to the international buyers. As soon I entered the exhibition I felt a very positive vibes of the environment and feel good factor.

Organisers have done a great job to bring many relevant suppliers to the platform for multi store retailers like us.

Surinder Agarwal,
MD, Citykart Retail Pvt Ltd.



AFF is a great platform as it updated about the current scenario in the industry and at the same time it

offers the opportunity to share the gathered knowledge with fellow industry players. I have found some really interesting vendors in different product categories and I am really looking forward to know what the requirements are at suppliers' end and how we can bring them to the e-commerce platform of Nykaa Fashion.

Malvika Sharma,
Senior Executive Sourcing and brand Management, Nykaa Fashion

I think this is a great platform to be as we could find many interesting vendors. The exhibition is organised quite well and for us such shows bring a lot of importance. Malvika Sharma, Senior Executive Sourcing and brand Management, Nykaa Fashion.

Rohini Suri,
Rohini Suri Associates.



Gildan Brands is a US based company but we have a global footprint. We have officially launched Gildan Brands India at Garment Show of India and we have met many potential clients. We had come to

GSI with some expectations and we have achieved unexpected and positive results. We have been introduced to multiple retailers by organisers that I thought we will not be able to connect with in just three day time, however, it is not even lunch and we have already met a lot of interesting visitors and got several serious business enquiries.

Dave Hillen,
Gildan Brands, Australia



We have found many new and interesting vendors who can help us to ship goods to our clients overseas. We represent many brands like the US Army and other catalogue clients. We found a huge amount of products and I strongly feel that GSI solves a dual purpose;

one for the domestic market and other by giving us access to suppliers who can work with international clients. It is very important to visit this platform as we cannot visit the 100 factories in a month or two months but GSI gives a great exposure in 3 days. Hence, I would consider GSI a fantastic show.

Vishal Dhingra,
Chairperson, Buying Consultants Association (BAA)





EXPECTED VISITORS



Saina Events

33/32, Ground Floor, Old Rajinder Nagar, New Delhi - 110060
 Email: g.marwah@perfectsourcing.net, saina.events1@gmail.com, gsi@perfectsourcing.net, info@garmentshowofindia.in

Mob:

+91 99532 14112,
 +91 98739 25220