SHOW REPORT 2019



A MEGA PLATFORM FOR DOMESTIC GARMENT INDUSTRY

4THGARMENT SHOW OF INDIA

8-9-10 JULY 2019 PRAGATI MAIDAN, NEW DELHI















(L - R) - Ram Chander Agarwal, CMD, V2 Ltd., Hemant Agarwal, CO Founder, V Bazaar, Rupesh Sahu, Raju Super Sales, Kanpur, Surendra Agarwal, Director, Citykart Retail Pvt. Ltd., Alok Goyal, Hello Brother Fashion LLP, Rajeev Chawla, Chiraq

GARMENT SHOW OF INDIA'S FOURTH EDITION ENDS ON HIGHLY SUCCESSFUL NOTE

he fourth edition of the eccentric and spectacular Garment Show Of India was held at Pragati Maidan from 8th, 9th and 10th July in hall numbers 8, 9 and 10 in an area of more than 55,000 square feet. The annual b2b exhibition GARMENT SHOW OF INDIA which brings garment manufacturers and buyers at one platform closed on a highly successful note this year. The exhibition saw more than 100 participants who came up with latest trends in men's, kids and women's wear. Over 8000 visitors which included leading retail chains like Reliance Trends, Landmark Group, Max stores, Unik Bazaar, Vmart, V2 retail, V bazaar, Amazon, Flipkart, Limeroad, Chennai Silk, wholesalers, retailers and distributors from all over India on all three days.



Chennai Silks team with Rajeev Chawla at Chirag Stall

hirag, a brand that was established in 1986 gave an overwhelming credit to the Garment Show of India for elevating their position in the domestic market. "We have good market coverage from Kashmir to Kanyakumari and offer traditional wear. Our products stand out from all other exhibitors because of high quality and price," said **Rajeev** Chawla, Owner, Gaurav Garments.

his year the exhibition saw special pavilion of exhibitors from Kolkata and Tirupur also.

Organised by Saina Events, a team of intellectual and far — sighted members who works under the auspicious and propitious guidance of Deepti Marwah and Gagan Marwah the fourth edition of Garment Show India was also a blowout . The three day exhibition not only gave a platform to book orders and do networking but also

a place where the manufacturers got the opportunity to interact and analyse market trends for the future. "Our target of making GSI one of the most important mediums for growth of business has been met, though the market situation has not been very good over the last two years but optimism of exhibitors and visitors helped in surpassing the tough market conditions. We thanks all for their contribution in making the show successful," said Gagan Marwah, Organiser, Garment

Show of India.

The inauguration ceremony commenced with the dignitaries lighting the lamp and playing of Ganesh Vandana which sparked the atmosphere with positivity. The dignitaries who graced the exhibition through their auspicious presence were Ramchandra Aggarwal, Chief Managing Director of V2 Retail, Surendra Agarwal, Managing Director of CITYKART, Hemant Agarwal, Managing Director of V BAZAAR, exhibitors, media and press.



Group of Delegates, Organisers of GSI and Participants during GSI inauguration ceremony



(Second from Left) Punit Bhansali from brand Ivans at their stall with visitors

After the lightening of lamp and Ganesh Vandana, the dignitaries exchanged their valuable experiences and expectations with the present exhibitors and visitors who had started flocking into the exhibition as soon it started.

and smart casual shirts

company.

Ramchandra Agarwal through his wit and intelligence proposed an open opportunity to all the exhibitors of signing a contract of Rs. 10cr to the seller having "lowest clothing, stitching and finishing costs" as per "international standards". He believes being cost competitive is the key area where all manufacturers should work towards producing garments at a low price using latest technologies and giving fast. He further added low cost would entice buyers leading to increased demands and no seller would require to search for buyers as they will be available abundance. Hemant Agarwal also emphasized on decrease in costing as the need of the hour.

He further advised domestic sellers to take inspiration from international markets and cater customer specific products. He believes in the power and potential of domestic markets which is going to sprung high in the coming future. Surendra Agarwal congratulated the organisers for putting up a great show and bringing up manufacturers from all over India with good

manufacturing capacities, quality and innovative products.

Deepti Marwah, Organiser of the event emphasized on the potential of Delhi to become a one stop destination for the garment industry. "Delhi is having enormous manufacturing and consuming capacity can easily wipe of Mumbai or any other state which is functioning as a garment hub in India. Our main purpose of organising this exhibition is to portrait Delhi as a budding and influential market for sellers," said Deepti Marwah.

Garment Show of India is touching milestones through its every year exhibition. It is the only domestic show for garment



Grand Entrance of GSI 2019



Visitors at Registartion counter



Ram Chander Agarwal CMD, V2 Retail Ltd. along with his wife Uma Agarwal and Amit Agarwal (at left) Owner Brand Black Jack at their stall

manufacturers, traders, wholesalers, brands, private labels and fashion designers in the Northern India. It offers exhibitors a one of a kind business chance to pass on their business message to an explicit and centred target gathering of clothing, purchasers,

Products like shirts, trousers, t-shirts, jackets, kids wear, ethnic wear, part wear and many such product categories were seen at the exhibition.

merchants, retailers, chain stores

and specialists.

The company showcased highly valued added embellished sherwanis and ethnic wear for kids and men. In kids wear several other players like Hello Brother, Batra Garments, MK Amber, Bobee Hosiery, Little Me, Kilkaari and many more exhibitors from places like Delhi and Kolkata came up with latest designs for kids wear.

Many exhibitors had customized their booths to attract visitors and did innovative display of t-shirts at their booth.

K. Shethra Exports, Carloo Textiles and Shivaansh & Co. who came up with t-shirts and shirts for men and attracted visitors with its attractive range from Tirupur.

The last day ended with

memento distribution ceremony.

The Chief Guests for the ceremony was Chairman AEPC HKL Magu and Anil Verma, President, Delhi Exporter Exhibition, both were glad to look at the collection of the exhibitors. The ceremony began with great enthusiasm and the entire hall was filled with the murmurs of the exhibitors and visitors of how they enjoyed the event . HKL MAGU, Chairman, AEPC appreciated Garment Show Of India for providing domestic garment manufacturers, retailers the right platform for showcasing their collection.

Several companies from Tirupur also participated and came up with range of t-shirts, shirts, jeans, kids wear and many more.

sherwanis for weddings.

sitors from UP, Haryana, Punjab and even places like



Visitors Galore at First day of GSI 2019

ohenstein, a German based company with 70 years of well renowned functioning experience in testing and auditing of textile products also exhibited at the exhibition. Sanjeev Khurana from the company said, "We have met many potential customers from domestic market, this is our first time at a domestic show and we see there is a scope for quality in domestic market also. With the same belief we have participated at this show and we are happy with the outcome."



Team Hohenstein India Pvt. Ltd. at their stall



ace Clothing,
another exhibitor in
the exhibition became
an attractive
destination for the visitors.
Established eight years ago in
China believe that 'excellence is
the key to success' and have
propitious international trade
relations with European
countries.

Team of Face Clothing at their stall

de have participated at all editions of GSI and our experience is always very good, this year also we have made new contacts and we have booked orders as well," said Shahnawaz Ahmed, from Whiteapple a company that is into manufacturing of denims for men's and kids.



Shahnawaz Ahmed, White Apple jeans welcoming Rupesh Sahu from Raju Super Sales at GSI inauguration

anneet Singh from GS
Hosiery which
endorsed its t-shirt and
sweatshirts
participated for the first time and
shared. "Our expectations have
been fully met and we have
booked several orders also, we are
making t-shirts and sweatshirts in
Ludhiana and was looking for a
platform like GSI where we can
expand our business.



Father Son duo of Sanmeet Singh and Bobby Awal at their stall of GS Hosiery (Brand Name - Lafanga T shirts)



Team of Indra Hoisery (Fort Collins) from Ludhiana

stablished in 1954
Indra Hosiery was
the first company in
Ludhiana that set up
manufacturing base for making
jackets. The company had set up
their stall with huge range of
jackets and garnered a great
response. "We have participated
for the second time and are
satisfied with quality of visitors
who came up, it is a good
platform and we expect good
business," said Vikas Jain from
the company.

company names
SHADES OF BLUE
from Noida came up
with all collection in
blue colour in denim and nondenims and attracted many visitors
to its booth.



Team of Shades of Blue at their stall posing for Team Perfect Sourcing

GLIMPSES OF GSI 2019



Hemant Agarwal, CMD of VBazaar Retail Pvt Ltd. sharing his views about current market scenario and about GSI 2019 edition



Surendra Agarwal, Director, Citykart Retail Pvt. Ltd. and Rupesh Sahu, Raju Super Sales, Kanpur during the inauguration ceremony of GSI 2019



Organizers of Garment Show of India Deepti and Gagan Marwah felicitating Rupesh Sahu from Raju Super Sales, Kanpur



(From Right - Left) - Anshul Goyal, from Hello Brother Fashion LLP, Sanjeet Rawat, RR Agencies, Alok Goyal, Hello Brother Fashion LLP, Deepak Sharma, CO founder Fashion Bulls Retail Pvt. Ltd. with his friend and Gagan Marwah, Organiser, GSI



Team of Max Retail India having a look at products being displayed at stall of Khaaki



Deepti and Gagan Marwah along with Nitin Pahwa, Regional Manager, Lifestyle International Pvt Ltd, Max Retail



Punit Bhansali, Director, FCB Garment Tex India Pvt. Ltd. (Brand Name - Ivans) showcasing his product range to Ram Chander Agarwal, CMD V2 Retail Ltd. and Gagan Marwah



Amit Prakash, Owner, Shri Govind Agencies receiving Momento during closing Ceremony

GLIMPSES OF GSI 2019



Ram Chander Agarwal, CMD, V2 Retail Ltd. with his wife Uma Agarwal at inauguration ceremony of GSI 2019



Organisers of GSI 2019 Deepti Marwah and Gagan Marwah are welcoming HKL Magu, Chairman AEPC and Chairman of Delhi Export Association (DEA)



Team of Scary Jeans at their stall posing for Team Perfect Sourcing



Sanjeev Khurana , Project Lead & Sales Head, Hohenstein India Pvt. Ltd. receiving momento from HKL Magu and other dignitaries during closing ceremony



Team of Retail Chain Uniq Bazar along with Gagan Marwah, Organiser of Garment Show of India



Vikas Jain from Indra Hosiery (Brand Name - Fort Collins) receiving Momento during closing ceremony



(At Right) Amit Jain from Sidhh Shree Textiles showcasing his product range to international buyers



Groups of visitors thronged at Registration counter of GSI 2019





THANK YOU TO ALL PARTICIPANTS, VISITORS, DELEGATES & ENTIRE GARMENT INDUSTRY

SAINA EVENTS







